

The Hôtel de Glace 2011

Closer to the people of Québec

Québec, December 7th 2011 – The Hôtel de Glace is proud to announce its program and the novelties for the 2011 season. Now located at only ten minutes from downtown Québec City on one the most beautiful natural park of the old capital, the Hôtel de Glace has new wind in its sails. In order to enjoy the winter season, it is the perfect setting for a visit, an overnight stay, a corporate event or a Nordic wedding.

Once again this year, the creation team has developed a new thematic; *the biodiversity in all its forms*. “ Guided by the echo of the new site, this artistic performance will offer the visitors various universe and habitats inspired by the cohabitation of all forms of life, stimulating at the same time a new vision of the notion of biodiversity” says Serge Péloquin, Artistic Director at the Hôtel de Glace.

“In 2011, The Hôtel de Glace will bring new colors to the winter season in Québec! Now located in Québec City, on the site of the old zoo, the Hôtel de Glace will be closer to the people of the great region of Québec. The proximity and the accessibility via the public transportation system will make it easier for the people of Québec and the surroundings to discover or rediscover the Hôtel de Glace this winter and consider it a winter rendezvous each year!” says Jacques Desbois, CEO of the Hôtel de Glace.

New heated pavilions

This year, the Hôtel de Glace will be welcoming its visitors with improved services. Upon arrival, the guests will appreciate the new Entrance Pavilion where they will find the ticket booths and the boutique which has almost tripled its surface. Once on the other side of the doors, guests will have access to the Celsius Pavilion where soups, sandwiches and coffee can be enjoyed in the new light snack area. A private salon for the overnight guests has also been included in this pavilion.

Grand Opening

Thursday, January 20th at 7PM will be held the Grand Opening event in the honour of the Hôtel de Glace 2011! This event, which has become a tradition, will offer various musical performances, entertainment, fireworks and other activities designed to entertain people of all ages. Come celebrate with us!

Architecture Éphémère Contest

Presided over by Ms. Phyllis Lambert, Director and Founder of the Canadian Centre for Architecture and President of the Board of Trustees, this contest offers upcoming architects the opportunity to showcase their talent. Under the supervision of the Hôtel de Glace’s creation team, students of Laval University, UQAM, McGill and the University of Montréal will be asked to create the design of a thematic suite. The artists and craftsmen of the Hôtel de Glace will then bring to life the creations of the winning teams.

From January 7th ‘till March 27th 2011, live a unique winter experience in the snow capital!

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